

# realprojects

creative e-learning solutions

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We are a dedicated e-learning and learning technology company creating purposeful, interesting and innovative solutions that make a difference to the people who use them.

WHAT WE DO









## WHO WE ARE

Real Projects was founded in 2004 by Scott Hewitt and has grown from a one person operation to a vibrant young company operating from Norwich City Centre.

We have become increasingly known for our innovative learning solutions, quick response time and great customer service.

### OUR COMMUNITY

We help support several local projects including UEA Young Entrepreneurs and Norfolk Network "sowing the seeds" project. We also run the Norfolk e-learning forum, a free event held four times a year. Find out more at [www.norfolkelearningforum.co.uk](http://www.norfolkelearningforum.co.uk).

### CLIENTS

Since we started out in 2004 we've been fortunate to work with some great clients. It makes us really proud to see our solutions being used by so many people. We treat everyone the same regardless of the size of their project or company. We stay in contact via regular reports, meetings, phone calls, and emails.

### OUR TEAM

The Real Projects team has developed many successful e-learning projects and consists of designers, developers and great support staff. Everyone has a part to play in producing great solutions from the finance team to the instructional designers.

Our team are really important to us. We believe in them and provide an environment where they think creatively and make a difference to themselves, our clients and the company. Training is important to us and we provide all of our team with a personal development plan.



Top:  
A view of the  
Real Projects office  
Far Left:  
Norwich City Centre  
Left:  
Elm Hill in Norwich  
City Centre



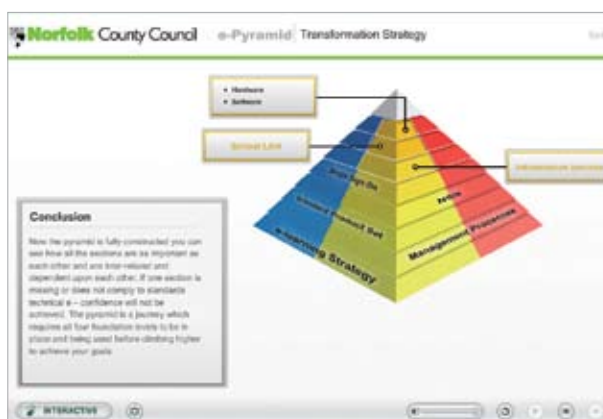
NCSL future website



Ipswich Art Festival Website



NCSL Virtual School Visit



Norfolk County Council e-Pyramid

## WHAT WE DO

E-learning can be very successful but we need to understand what, how and when the user wants to learn. Before the start of any project we take time to understand the project requirement, only then can we begin to create compelling and creative e-learning solutions. With each of our solutions we try to ensure that they are going to make a difference to the people who use them.

### CUSTOM E-LEARNING SOLUTIONS

Our custom solutions are created exclusively for you and the learners within your organisation. Every aspect of the learning module can be tailored to your specific requirements. Our team can create or re-use content to create a custom solution for your organisation. Examples include an animated learning model and a virtual school visit.

### ONLINE INDUCTIONS

E-learning can really help with the induction process. Online inductions can be used at any time around the world. We can help with creating online inductions which are unique to your organisation, it could be a message from the CEO or a health and safety module.

### RAPID E-LEARNING

For fast, effective deployment Rapid e-learning is the answer. Ideally suited to linear and process based learning we can re-use your content to create something new. If you have a mass of training notes in powerpoint then these may be suitable for rapid e-learning.

You may already have a development tool in place, in which case we can work with your subject matter experts to create new exciting material for your learners.

### WEB BASED E-LEARNING

If you are looking to deploy your learning material online we can help. As well as creating websites for a number of our clients we also develop e-learning materials for deployment on the internet. From Learning Management Systems to intranets our development team is experienced in using a range of technologies.

Our team have a broad background so we can draw upon our collective experience of working in a range of sectors from oil and gas exploration to television and publishing to come up with interesting ideas and solutions.

### PROJECT MANAGEMENT

We have a clear process in place for managing projects based on PRINCE 2, Agile Development and ISO 9000:2000. Clients are able to access our web based project management tool at anytime during the project to track progress.

All of our Project Managers are either PRINCE 2 qualified or working towards qualification.



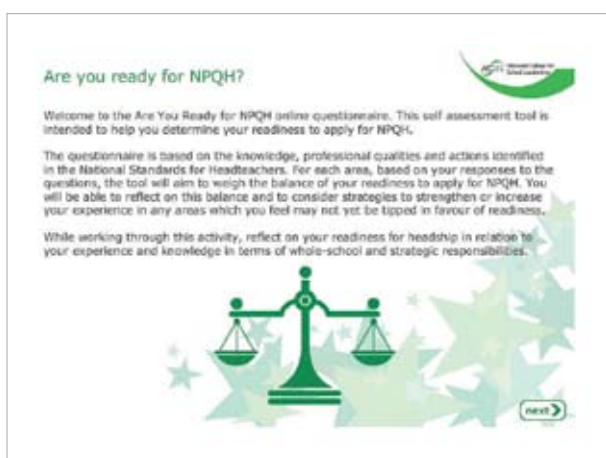
### SAM Learning

We designed the website for this leading online revision service



### Future Video

A video trailer to launch the new NCSL future website



### NCSL

Am I Ready? Diagnostic tool



### Passionet

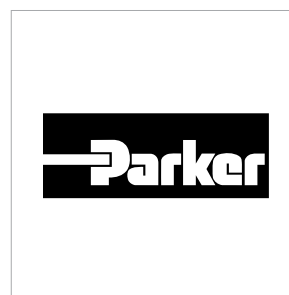
Company intranet for Blue Sky Leisure

## OUR PHILOSOPHY

Real Projects is a growing dynamic business with an outstanding team. We encourage our team to help shape the principles of the business.

- We specialise in e-learning and learning technologies
- Clients are an important part of our team; we encourage clients to get involved in their project at all phases. We aim to work with our clients, not just for them
- We operate fairly and ethically
- We ensure that we are using technology to benefit our clients and their business
- We believe in our staff, and provide a framework for them to develop within their role
- We invest in technology and processes, ensuring that we are developing solutions that will provide a return on investment in terms of value and cost
- We are pursuing initiatives for the reduction and recycling of waste within our organisation, as well as the efficient use of energy
- Our team is approachable, friendly and cares about our clients
- We understand budget and time constraints

## SOME OF THE PEOPLE WE HAVE WORKED WITH



## OUR SKILLS & CAPABILITIES

### WHAT WE CAN DO FOR YOU

Rapid e-learning  
Custom e-learning  
Induction e-learning  
Animations  
Web based e-learning and development  
Instructional video  
Content production  
Teaching and learning software  
Project management  
Touchscreens

Podcasts  
Intranets  
Learning Management Systems  
Games and puzzles  
Instructional design  
Flash development  
Multimedia CD-Rom  
Graphic design  
SCORM compliance



## CLIENT COMMENTS

"Real Projects exceeded our expectations, we appreciated the regular contact and feedback throughout the project, as well as their advice. They were also responsive to our own suggestions and took a 'can do' approach towards implementing them. The quality of their design work is excellent."

[Association of Bakery Ingredient Manufacturers](#)

"Just a quick note to say that I'm really pleased with the way the project developed. Very responsive, very quick and technically competent. All of which lead to a great solution in quick time. Well done!"

[SAM Learning](#)

"Thank you for your help with the queries I have sent over, very prompt I must say!"

[Blue Sky Leisure](#)

"This project was an excellent example of two businesses successfully working together. We were able to provide the client with a simple and elegant solution to the problem they had with paperwork accuracy"

[Oilennium](#)

This brochure provides an insight into what we do and some of the work that we have completed. Detailed case studies are available on request.

To find out more about what we do and how we can work with you please contact us.

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